

Dexter Cattle Preferences

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2 Men & A Hen

By

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## Background and Objectives

The Dexter Cattle Preferences Survey was conducted from July 26, 2019 through August 24, 2019. The survey had the stated goal of market research for 2 Men & A Hen. Dissemination of the information gathered in the survey was expressed in the original posting of the survey.

2 Men & A Hen is a small family farm located in Central Michigan in the United States of America. It is owned and operated by Ryan and Christopher Thatcher. At the time of this survey approximately 20 Dexter cattle resided on the farm. 2 Men & A Hen registers their cattle with the American Dexter Cattle Association (ADCA), Purebred Dexter Cattle Association (PDCA), and Legacy. They do not register animals unfit for breeding. Their affiliation with these registries was limited at the time of the survey. 2 Men & A Hen acquired their first Dexter Cattle in 2017 from Lakeport Farms in Port Huron Michigan.

2 Men & A Hen understood that breeding and selling Dexter Cattle could be difficult and wanted to position the farm to have maximum sustainment of finances. It was decided that surveying people that currently own, have breed interest, or want to own Dexter Cattle could help determine the types of marketing and breeding that would be most beneficial to 2 Men & A Hen. This is the sole reason for creating the Dexter Cattle Preferences Survey. In most of the Facebook posts and emailing's the survey had the following header or comment to assist potential survey applicants understand the intent of the survey:

“Please fill out this quick 10 question survey if you have interest in Dexter Cattle. Our goal is 1000 responses. We are still pretty small with about 20 Dexters and are trying to plan our future farm operations in a way the positions us well in the market. The questions are all related to that market research. I will write a white paper on the results

as long as we (husband and I) get 500 – 1000+ responses which could be considered statistically significant.”

The goal of this statement was to inform people seeing the survey of the background and objectives of the survey. The survey was shared from the 2 Men & A Hen Facebook page as well as Ryan Thatcher’s personal Facebook page.

Data from the survey is very interesting and can be utilized to write informative papers and articles. The data will also be published within this survey to ensure that anyone who took the time to complete the survey may see the results as promised in the header of the shared survey link.

## Survey Method

The method utilized was a self-select SurveyMonkey disseminated via email and over the social media network Facebook. Authors of this survey targeted current, future, past, and potential Dexter Cattle owners. In total 316 respondents answered questions within this survey. The question types in the survey included multiple choice, select all that apply, and short answer fill in the blank. Geographic nor personal identifying information was not collected by the author of this survey. Participation was not rewarded for completion of this survey.

The survey was disseminated heavily among Facebook groups. Target groups included North American Dexter cattle groups and miniature cattle groups. The survey was shared on at least 21 different cattle groups including: Dexter Cattle Historical Information, Miniature and Micro Miniature Cattle, Miniature Cattle, Traditionally Horned Dexter Cattle, Dexter Cattle Historical, Dexter Cattle Enthusiasts, Dexter Cattle Breeders, How to Market our Dexter Beef and Cattle, DEXTER CATTLE LOVERS, DEXTER CATTLE USA, Miniature Cattle Trader, Miniature Cattle Lovers Group, Micro Mini Cattle, Dexter Cattle People, All Breed Miniature Cattle, Mini Cow Breeders, ADCA Region 10 (Dexter Cattle), White Dexter Cattle, Pet Miniature Cattle Breeders, and Mini Cattle. The survey was also shared on several peoples personal Facebook pages and farm pages. The surveyor requested that the ADCA and PDCA share the survey on their Facebook pages. Legacy was not asked as the Legacy Facebook page had not had any posts since 2017. The ADCA did not respond to the request. The PDCA shared the survey at least once on each of their pages including the main page and each regional page. An email was sent to approximately 25 Legacy members with the same wording as the Facebook post and a link to the survey.

The surveyor's original goal for survey reach was 500 - 1000 respondents. Unfortunately only a total 316 people answered questions within the survey. 308 of the respondents completed the entire survey. The number of respondents was significantly less than anticipated. Reviewing the membership numbers of the Facebook Groups targeted shows that groups had a range of approximately 350 members to more than 7000 members. Exact member data is not possible to calculate as the groups fluctuate from day to day as members join, leave, and participate in multiple groups. The author believes that the survey had the potential to conservatively reached 10,000 individuals based on the number of members in all of the groups. This estimation takes into account the probability that members potentially belonged to more than one group.

Personal identifying information was not collected by the author of the survey. Location, gender, nationality, nor any other personal data was intentionally collected in this survey. The data available to the author does not allow determination of who answered each question. All surveys were date and time stamped in the results by SurveyMonkey. The date and time stamping is most noticeable in questions 3, 4, 7, 9 and 10 as they have free-text comment boxes.

This survey was funded by the family farm, 2 Men & A Hen. The use of SurveyMonkey required financial compensation totaling less than \$100. The author planned to spend \$0 on the survey; however SurveyMonkey only allows results from 100 respondents on the free plan. The author spent approximately 95 hours creating, promoting, and analyzing the survey. The 95 hour figure also accounts for time spent sorting and compiling data for discussion in this paper. Due to the limited resources respondents were not offered any incentive to complete the survey.

## Survey Results – Question 1

Survey Question 1 (Q1): What is your relationship with the Dexter breed? The goal of this question was to determine a frame of reference for the person taking the survey and determine if they were current owners (262 respondents), Past Owners (3 respondents), Plan to Own (34 respondents) have Breed Interest (11 respondents) or Other (5 respondents). People who answered other can be broken into two of the other categories based on their answers; Current Owner (2 respondents) and Breed Interest (3 respondents).

Understanding that the bulk of respondents are current owners allows us to understand the frame of reference for how the questions are answered in general. The ability to divide data out based on how the respondents answered question one may be valuable. Overall this questions value to the intent of this study is solely to determine respondent ownership data.

## Survey Results – Question 2

Survey Question 2 (Q2): Do you own Modern, Traditional, or Legacy Dexters (as defined by the Legacy database). Choose all that apply; Unknown (81 responses), Modern (129 responses), Traditional (132 responses), Legacy (48 responses), or Unregistered (58 responses). If the accuracy of this data could be proven it may be useful in determining if selling cattle with traditional or modern genealogy was more lucrative one way or the other. Unfortunately Question 3 (Q3) renders the data above useless. Most breeders would need to register their cattle with the Legacy database to know if their cattle are indeed of Traditional or Legacy bloodlines. At a minimum the owner would have to have a very good understanding of the herd books and lineage of their cattle if they are not registered with Legacy. The author will presume that most breeders that answered their cattle are Traditional base this designation on something other than genealogy.

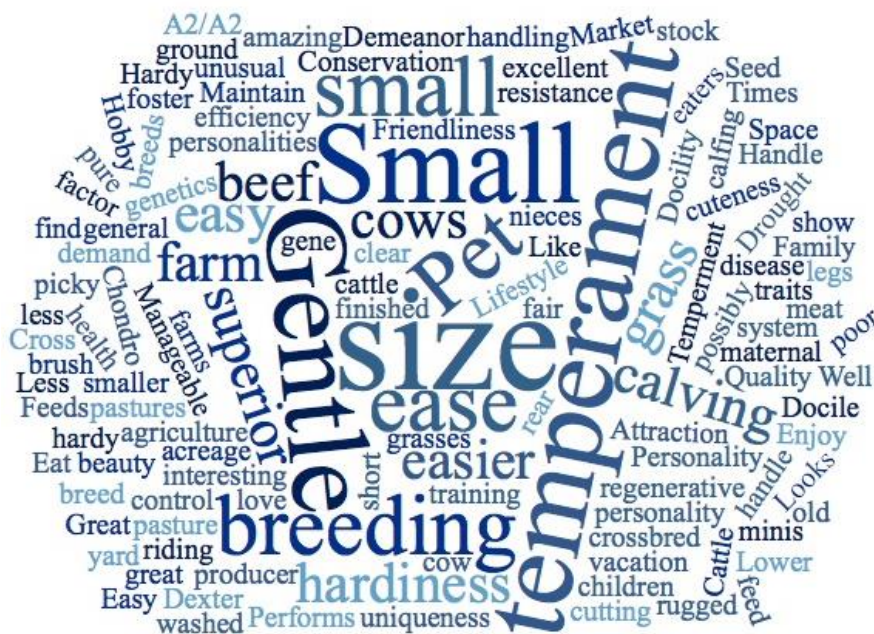
### Survey Results – Question 3

Survey Question 3: What Registry are you registered with? Choose all that apply; ADCA (176 responses), PDCA (75 responses), Legacy (61 responses), Not Registered (82 responses), Other (37 responses). The other category was dominated by the WDCA and several none continental registries. This question can be used as a clarifier to Q2 as people who register with Legacy would definitively know if their cattle met the designations of Modern, Traditional, or Legacy. Only 61 responses of Q3 said they registered with Legacy but 180 responses in Q2 indicated ownership of Traditional or Legacy stock. It is more likely that a person would know which registry they register cattle, rather than have a significant understanding of their cattle's genealogy and standing as Modern, Traditional, or Legacy.

### Survey Results – Question 4

Survey Question 4: What interests you in the breed? Select all that apply; Dairy (123 responses), Meat (222 responses), Oxen (28 responses), Dual/Tri Purpose (154 responses), Heritage/Preservation (140 responses), Other (please specify) (56 responses). The Other responses have been summarized in the word cloud below (figure 1).

Figure 1





### Survey Results – Question 5

Survey Question 5: Does the lineage of Dexters interest you enough for you to consider yourself a preservationist? Yes (122 responses), No (90 responses), Unsure (101 responses). This question was of interest to 2 Men & A Hen in determining the promotion of their cattle. 2 Men & A Hen purchased Dexter Cattle with no known outcrossed/upgraded lineage called Traditionally Horned (as defined by Legacy). Presumably people interested in preservation would be interested in Dexters who's lineage as well as phenotype match the original breed standard. The responses to this question show that 39% of respondents consider themselves preservationists.

### Survey Results – Question 6

Survey Question 6: How do you feel about horns? Prefer Horns (88 responses), Indifferent to Horns (95 responses), Dislike Horns (88 responses), Refuse to have horns (43 responses). The value of this question to 2 Men & A Hen is in understanding how people with interest in Dexter cattle feel about horns. The question was not worded using the term polled because 2 Men & A Hen do not own any polled cattle. Several cattle on their farm have been dehorned. The responses to this question indicate that approximately 28% of respondents prefer horns, approximately 30% are in indifferent to horns, and about 41% of respondents dislike or refuse to have horns.



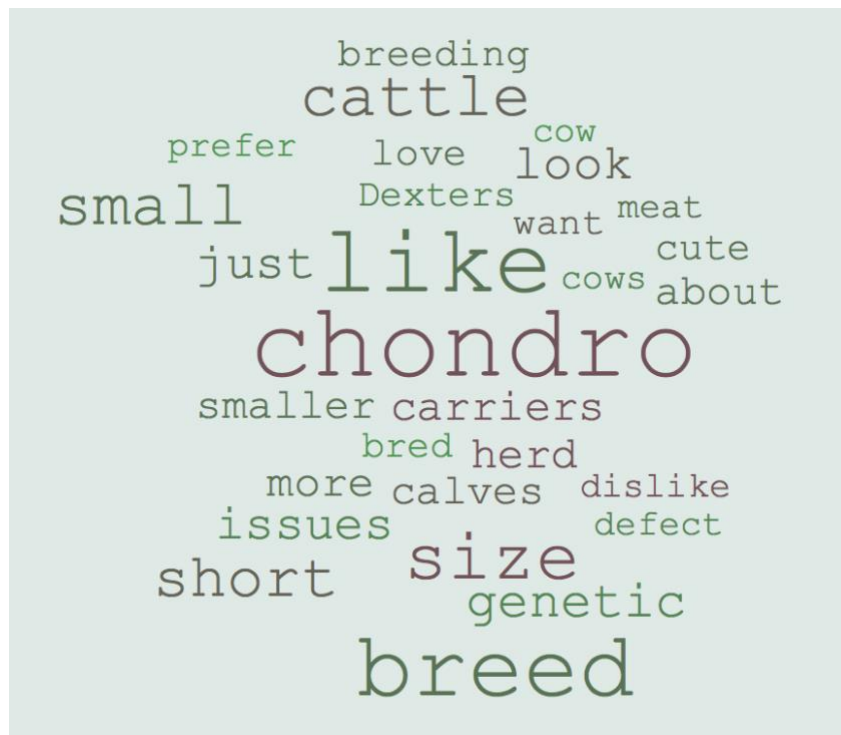
### Survey Results – Question 8

Survey Question 8: Do you desire to have Chondrodysplasia (dwarfism) genetics in your Dexter herd? Yes (113 responses), No (196 responses). This question is valuable to 2 Men & A Hen as one of their two breeding bulls carries dwarfism genetics and will statistically pass on these genetics to 50% of his offspring. Therefore feasibly 25% of the calves born at 2 Men & A Hen will carry dwarfism. The results of this survey show that 36.57% of respondents desire to have dwarfism in their Dexter herd.

### Survey Results – Question 9

Survey Question 9: What do you like/dislike about chondrodysplasia? A word cloud of these responses have been summarized below (figure 3). All responses can be found in Appendix A.

Figure 3



## Survey Results – Question 10

Survey Question 10: Have you considered or developed a marketing plan on how and where you will sell your surplus cattle and breeding stock? If so who is your main market source? 277 respondents made free text responses which can be viewed in the word cloud below (figure 4).

Figure 4



## Challenges

Several challenges arose during the execution of the survey. The survey was posted in several Facebook Groups which are described in detail in the Survey Method section of this paper. The original sharing of the survey did not display the header of the survey on every group page. One individual made several accusations of the author being biased. One individual trolled several of the shared posts asking the same questions on each post. The challenges of the survey were easily remedied except a negative discourse among Dexter Cattle owners regarding differences in opinion between ADCA, PDCA, and Legacy registries.

The original post was shared on numerous groups on July 26<sup>th</sup> at 2026 and did not include a preface to assist individuals in understanding the purpose of the survey. The preface only appeared on Ryan Thatcher's profile page. This issue was remedied on July 21<sup>st</sup> at 0935 by adding the verbiage; "Please fill out this quick 10 question survey if you have interest in Dexter Cattle. Our goal is 1000 responses. We are still pretty small with about 20 Dexters and are trying to plan our future farm operations in a way that positions us well in the market. The questions are all related to that market research. I will write a white paper on the results as long as we (husband and I) get 500-1000+ responses which could be considered statistically significant." This verbiage was added to all future sharing of the Facebook post by the author of the study. The post was shared by others that did not include the verbiage. If the author became aware of another person sharing the post the above verbiage was added in the comment section on the shared post.

On July 27<sup>th</sup> Individual 1 made several accusations that the study was illegitimate due to a perceived bias of the study. Their first stated concern was the study did not include polled status in question six. Their second stated concern was with question two regarding the

terminology Modern, Traditional, and Legacy. Individual 1 made it very clear that they do not believe in these designations and that they should not be recognized. They continued to post arguments supporting their beliefs and attempting to nullify the study based on these two stated issues. The author of the study requested that Individual 1 stop posting comments on the survey. They continued to post information attempting to prove the illegitimacy of the questions. After three attempts to stop the high-jacking of posts the Author blocked Individual 1 on Facebook making all posts by the author unavailable for Individual 1 to see and effectively stopping them from posting on the survey. It was never the intent of the study to become a format for such debates and the author felt blocking Individual 1 was the only way to prevent further discussion on the topics.

Individual 2 repeatedly asked questions on the original posting of the survey which did not have the preface statement discussed above. The questions asked were asked on four different Facebook Groups. They would ask a question about the survey and the author would respond. Individual 2 would then ask the same question on every group which they could see the shared post. After several interaction of the author answering the same questions it was determined that the preface was not visible to all users. The author added the preface stated above to the comment section of all of the shared posts. This did not stop Individual 2 from questioning the author and making vague comments which lead the author to believe they thought he was a spy for one of the registries. Individual 2 made several comments about the author only having cattle registered with the Legacy Registry. The author attempted to explain that he was new to having Dexter Cattle and not all of the paperwork for the other registries was submitted. This answer did not appear to appease Individual 2 and they continued question the author. To prevent further detraction from the study and decrease the authors stress Individual 2

was blocked on Facebook. This effectively stopped them from seeing any of the authors posts and stopped him from seeing any of theirs as well.

The negative feedback discussed above from Individual 1 and Individual 2 appears to be seated deeply within the Dexter Cattle community. The connotations of past fractures which resulted in the creation of the PDCA and Legacy Registries is still apparent among several Dexter Cattle enthusiasts on all sides of the argument.

The intent of the survey was never to mislead or create confusion to any member of the Dexter community. Every attempt was made to resolve conflicts with as little disruption to the survey as possible. Where corrective action was used it was done as a last resort by the author. Adding the preface to the survey and removing the aforementioned individuals resulted in no further significant concerns from Facebook respondents. The author was unable to remove the barrier related to the infighting among extremely loyal ADCA, PDCA, and Legacy Registry members. The author recognizes that there could be significant bias on the type of people that answered the survey based on question two and question six as these questions appear to be central to the negative discourse.

# Appendix A – Survey Questionnaire and Responses

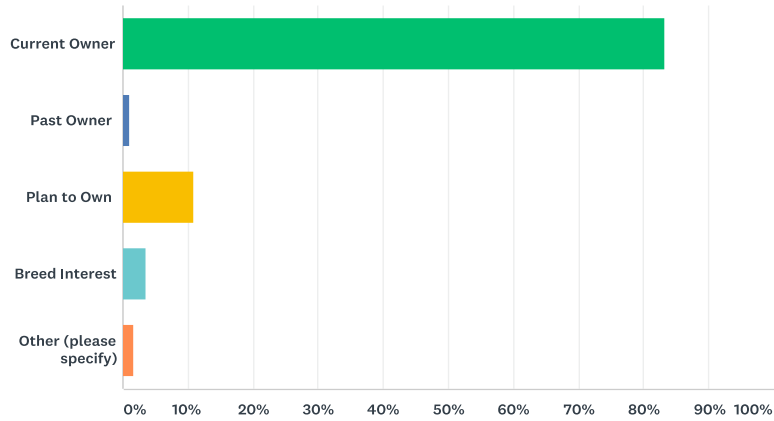
## Dexter Cattle Preferences

Dexter Cattle Preferences

SurveyMonkey

### Q1 What is your relationship with the Dexter Breed?

Answered: 315 Skipped: 1



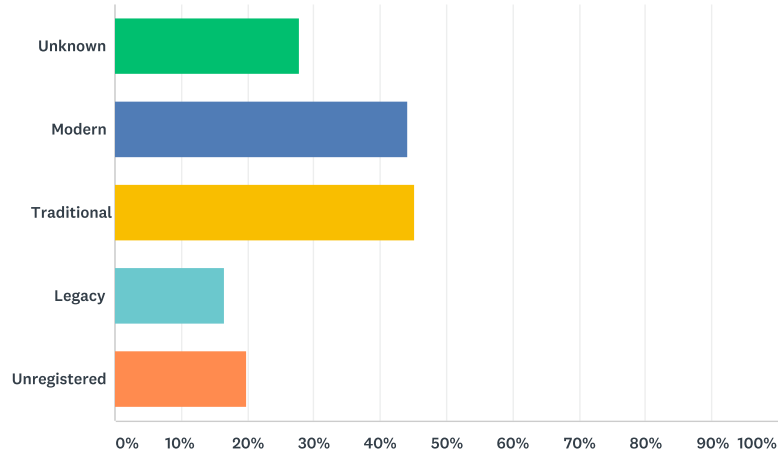
ANSWER CHOICES	RESPONSES
Current Owner	83.17% 262
Past Owner	0.95% 3
Plan to Own	10.79% 34
Breed Interest	3.49% 11
Other (please specify)	1.59% 5
<b>TOTAL</b>	<b>315</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	I am interested in owning one.	8/20/2019 6:09 PM
2	Guardian of a owner.	8/20/2019 5:29 AM
3	Retired from breeding, only 3 cows here, no bulls	8/12/2019 6:59 AM
4	My great grandfather raised them	8/3/2019 9:47 PM
5	Would love to own	7/31/2019 9:24 AM



Q2 Do you own Modern, Traditional, or Legacy Dexters (as defined by the Legacy database). Chose all that apply.

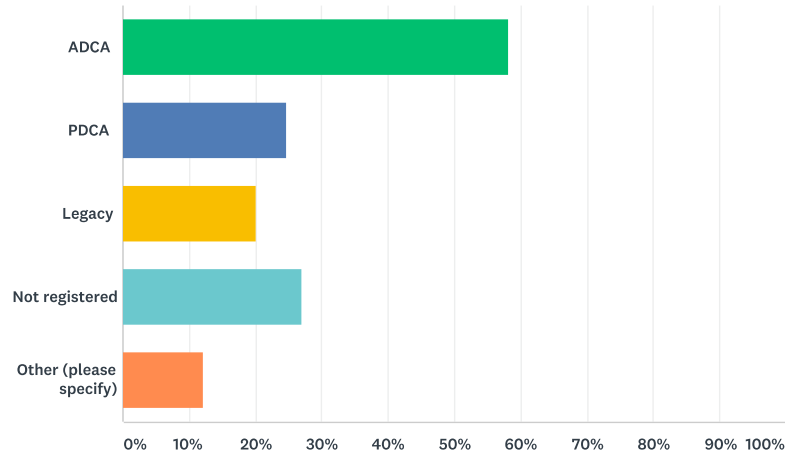
Answered: 292 Skipped: 24



ANSWER CHOICES	RESPONSES	
Unknown	27.74%	81
Modern	44.18%	129
Traditional	45.21%	132
Legacy	16.44%	48
Unregistered	19.86%	58
Total Respondents: 292		

### Q3 What Registry are you registered with? Choose all that apply.

Answered: 303 Skipped: 13



ANSWER CHOICES	RESPONSES	
ADCA	58.09%	176
PDCA	24.75%	75
Legacy	20.13%	61
Not registered	27.06%	82
Other (please specify)	12.21%	37
Total Respondents: 303		

#	OTHER (PLEASE SPECIFY)	DATE
1	No e currently, but will do so when cattle arrive.	8/21/2019 8:24 PM
2	Have none	8/20/2019 8:46 AM
3	White Dexter Registry	8/20/2019 6:44 AM
4	Holland Dexter	8/20/2019 5:46 AM
5	White dexter	8/20/2019 5:10 AM
6	Do not own any yet	8/20/2019 4:56 AM
7	Homestead Cattle Association, LLC	8/19/2019 10:23 AM
8	Dcs	8/18/2019 5:39 AM
9	DCAI (Australia)	8/17/2019 6:38 PM
10	dexter cattle australia inc.	8/17/2019 6:08 PM
11	CLRC - we are in Canada	8/17/2019 8:38 AM
12	DCAI- Australian breeder	8/16/2019 1:28 AM
13	WHITE DEXTER CATTLE REGISTRY	8/12/2019 7:45 AM

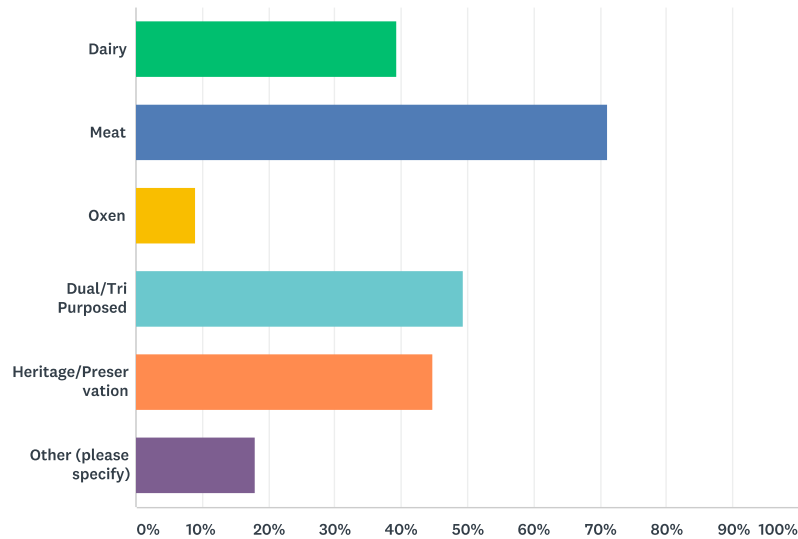
## Dexter Cattle Preferences

SurveyMonkey

14	DCAI	8/11/2019 10:45 PM
15	New to PDCA though	8/8/2019 3:32 AM
16	NA	8/6/2019 12:42 PM
17	Canadian Dexter Registry	8/5/2019 12:12 PM
18	No dexters yet	8/3/2019 10:56 AM
19	I don't own yet	8/2/2019 3:50 PM
20	International mini cattle association	8/2/2019 12:21 PM
21	White dexter	8/2/2019 12:16 PM
22	White dexter	8/2/2019 11:04 AM
23	australia	8/1/2019 7:09 PM
24	Don't own yet	7/31/2019 11:47 AM
25	Only 1	7/31/2019 7:04 AM
26	UK dexter society	7/31/2019 6:19 AM
27	White Dexter	7/31/2019 6:01 AM
28	DCAI, Australia	7/30/2019 4:38 AM
29	Don't own cattle yet	7/30/2019 2:49 AM
30	Canadian Dexter Association	7/29/2019 2:54 PM
31	ADCA when requested by new owners...	7/29/2019 11:57 AM
32	Dexter cattle society UK	7/28/2019 6:11 AM
33	interested in micro mini dexters	7/27/2019 6:33 AM
34	UK Dexter Society	7/26/2019 10:54 PM
35	Dexter Cattle Australia Inc.	7/26/2019 9:59 PM
36	New Zealand Dexter Cattle Society	7/26/2019 6:40 PM
37	Dexter Cattle Society UK	7/26/2019 5:59 PM

### Q4 What interests you in the breed? Select all that apply.

Answered: 312 Skipped: 4



ANSWER CHOICES	RESPONSES
Dairy	39.42% 123
Meat	71.15% 222
Oxen	8.97% 28
Dual/Tri Purposed	49.36% 154
Heritage/Preservation	44.87% 140
Other (please specify)	17.95% 56
Total Respondents: 312	

#	OTHER (PLEASE SPECIFY)	DATE
1	Pets on small farm for foster children	8/23/2019 6:28 AM
2	Great at cutting my grass, I hate to cut the yard.	8/20/2019 7:01 PM
3	easy to rear on poor ground, easy calving	8/20/2019 2:30 PM
4	feed efficiency rugged breed disease resistance temperment	8/20/2019 10:48 AM
5	Looks	8/20/2019 8:46 AM
6	Size so Brittany could handle them at the fair.	8/20/2019 5:29 AM
7	unusual (but pure) Dexter genetics	8/19/2019 10:23 AM
8	Conservation	8/18/2019 5:39 AM
9	Lifestyle Cattle	8/17/2019 6:38 PM

## Dexter Cattle Preferences

SurveyMonkey

10	Seed stock producer	8/17/2019 4:53 PM
11	regenerative agriculture on our old washed out pastures	8/17/2019 8:38 AM
12	temperment	8/16/2019 9:23 AM
13	Cross breeding	8/15/2019 3:43 PM
14	Eat less pasture	8/12/2019 9:24 AM
15	Size and temperament and calving ease	8/12/2019 7:45 AM
16	The uniqueness of them.	8/11/2019 7:26 AM
17	Temperament	8/9/2019 3:32 AM
18	Easy to get along with	8/8/2019 10:44 AM
19	Size, ease , temperament	8/8/2019 3:32 AM
20	Pet	8/7/2019 6:26 PM
21	Docile temperament and general cuteness factor	8/7/2019 5:35 PM
22	Friendliness	8/7/2019 5:07 PM
23	Small size and superior personality	8/6/2019 4:37 AM
24	Easier To Handle, Less Space Required, Performs Well On Lower Quality Feeds During Drought Times	8/5/2019 4:48 PM
25	Family cow!	8/5/2019 3:15 PM
26	maternal traits, hardiness in crossbred system	8/5/2019 1:28 PM
27	Demeanor and size	8/5/2019 12:12 PM
28	Market demand	8/5/2019 11:14 AM
29	Like small cows my nieces show them	8/4/2019 9:07 AM
30	Personality and size	8/4/2019 6:07 AM
31	Docility and size	8/4/2019 5:20 AM
32	Gentle	8/3/2019 11:44 AM
33	Pets, breeding	8/3/2019 5:19 AM
34	Size & temperament	8/3/2019 4:34 AM
35	Enjoy the smaller size!	8/2/2019 4:12 PM
36	Pet	8/2/2019 11:45 AM
37	Hobby	8/1/2019 4:45 AM
38	Maintain control of grasses on our acreage.	7/31/2019 4:30 PM
39	I'm looking for hardy, gentle cattle that can clear brush and provide meat.	7/31/2019 1:22 PM
40	Just find them interesting	7/31/2019 9:24 AM
41	possibly breeding	7/31/2019 8:43 AM
42	Smaller for easier handling	7/31/2019 8:03 AM
43	Manageable size	7/31/2019 6:32 AM
44	Size,hardiness.excellent for small farms	7/31/2019 6:19 AM
45	Attraction on my vacation farm.	7/29/2019 2:54 PM
46	Temperament. I love my gentle cows!	7/28/2019 8:31 AM
47	A2/A2	7/28/2019 7:50 AM
48	Temperment	7/28/2019 7:06 AM
49	Chondro gene for putting short legs on my other minis.	7/28/2019 3:54 AM

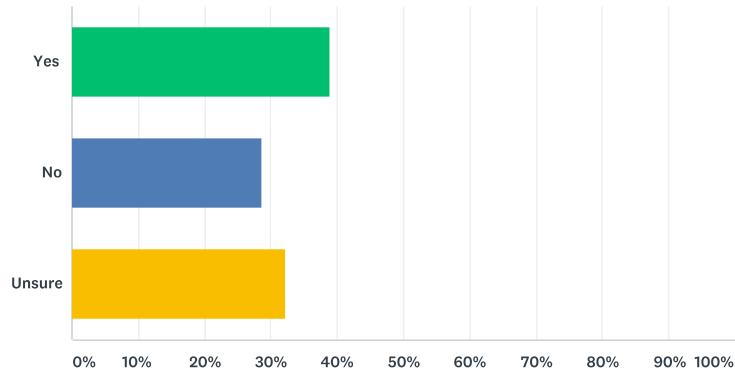
Dexter Cattle Preferences

SurveyMonkey

50	Smaller size that aren't picky eaters.	7/27/2019 6:15 PM
51	The beef is superior than other breeds when finished on grass	7/27/2019 1:32 PM
52	training for riding	7/27/2019 6:33 AM
53	Their beauty	7/27/2019 3:03 AM
54	temperment, great health, and ease of calving	7/26/2019 6:41 PM
55	Small size, Hardy, amazing beef	7/26/2019 6:11 PM
56	Gentle personalities	7/26/2019 6:05 PM

### Q5 Does the lineage of Dexters interest you enough for you to consider yourself a Preservationist?

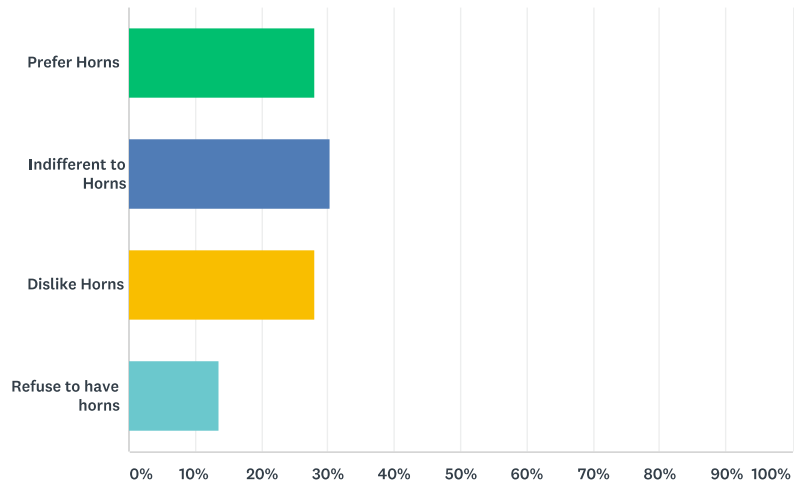
Answered: 313 Skipped: 3



ANSWER CHOICES	RESPONSES	
Yes	38.98%	122
No	28.75%	90
Unsure	32.27%	101
TOTAL		313

### Q6 How do you feel about horns?

Answered: 314 Skipped: 2

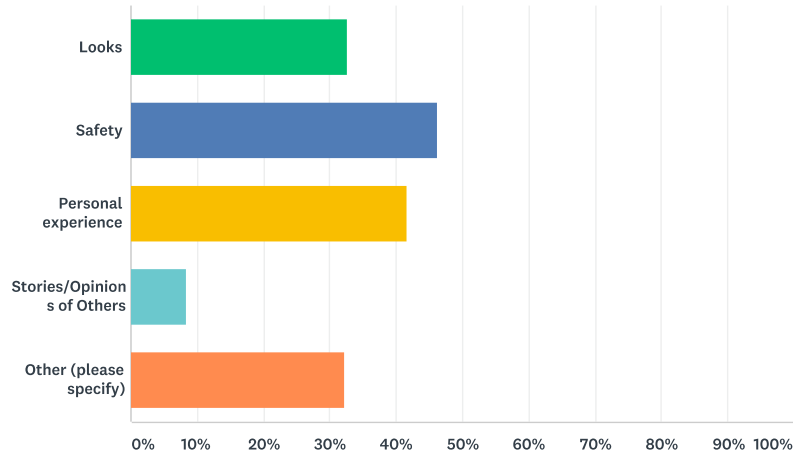


ANSWER CHOICES	RESPONSES	
Prefer Horns	28.03%	88
Indifferent to Horns	30.25%	95
Dislike Horns	28.03%	88
Refuse to have horns	13.69%	43
TOTAL		314



### Q7 What led you to answer question 6 that way? Choose all that apply

Answered: 313 Skipped: 3



ANSWER CHOICES	RESPONSES
Looks	32.59% 102
Safety	46.33% 145
Personal experience	41.53% 130
Stories/Opinions of Others	8.31% 26
Other (please specify)	32.27% 101
Total Respondents: 313	

#	OTHER (PLEASE SPECIFY)	DATE
1	I hate de-horning	8/22/2019 7:14 AM
2	Buyers prefer polled	8/21/2019 6:32 PM
3	Interactions between horned and unhorned	8/20/2019 10:52 AM
4	Have none	8/20/2019 8:46 AM
5	not good around children	8/20/2019 6:44 AM
6	It gives you something to grab on to if you need to get out of the way and keep them at a safe distance.	8/20/2019 6:17 AM
7	I like the look but it's safer with no horns	8/20/2019 5:08 AM
8	I like both	8/20/2019 5:06 AM
9	I really don't care whether or not they have horns, it my preference is Horns	8/20/2019 4:56 AM
10	Have both	8/20/2019 4:41 AM
11	Kerries and Dexters always had horns until relatively recently. Thus, less pure.	8/19/2019 10:23 AM
12	tradition	8/17/2019 6:38 PM

## Dexter Cattle Preferences

SurveyMonkey

13	My bull has horns and they are beautiful, but he has learned to use them to be destructive too.	8/17/2019 4:54 PM
14	Have you ever put horned cattle through a chute ?	8/17/2019 4:53 PM
15	Wolves in our area, horns add extra protection	8/17/2019 11:31 AM
16	i like to preserve original traits, also want to spread dexters around to whomever wants them so not averse to breeding polled too. we produce both but i will not dehorn as it goes against our principals	8/17/2019 8:38 AM
17	Breed standards	8/17/2019 4:23 AM
18	better market for hornless animals prefer to breed off than dehorn.	8/16/2019 1:28 AM
19	Sales	8/15/2019 3:43 PM
20	Prefer to let nature take its course.	8/13/2019 6:31 AM
21	Lack of experience. My dexter milker is my first experience with cattle and we wanted/want to stay as safe as possible while we learn.	8/12/2019 5:13 PM
22	I like them both but most of my herd is polled.	8/12/2019 11:37 AM
23	They are great handles.	8/12/2019 11:32 AM
24	I feel that a dexter is a dexter with or without horns	8/12/2019 8:16 AM
25	Horns are part of the Dexter's heritage.	8/12/2019 6:59 AM
26	i have no preference.	8/12/2019 6:14 AM
27	Naturalist, Breed is Horn should remain horned	8/12/2019 6:09 AM
28	Consider structural correctness and functionality more important	8/11/2019 10:45 PM
29	Dexters are a horned breed.Their horns are their hands.	8/8/2019 12:18 PM
30	young children on the farm; bad experiences with horns	8/8/2019 9:28 AM
31	Like looks, hard on fences with horns, safety of first time buyers from me.	8/8/2019 6:26 AM
32	Horns help Dexters protect themselves and stay cool	8/8/2019 2:24 AM
33	Horns or polled doesn't matter to us	8/7/2019 5:55 PM
34	My sweetest and smartest animals have horns	8/7/2019 5:07 PM
35	If a bull is horned than I like to see what his horns look like so you know what's being passed on genetically.	8/7/2019 1:46 PM
36	Pasture mates safety	8/6/2019 12:45 PM
37	Natural	8/6/2019 12:42 PM
38	Once those genes are bred out they are gone. Don't recall the exact statistics but it took less than 1 human generation to virtually eliminate horns from the Hereford breed that my parents & grandparents & Great Grand Parents all raised.	8/5/2019 4:48 PM
39	personal experience, horns aren't necessary for any production purpose and docked by many sales/buyers	8/5/2019 1:28 PM
40	Not concerned about aggression. I have children, and am worried about accidents.	8/5/2019 12:19 PM
41	I love the look but they are hard to sell.	8/5/2019 11:12 AM
42	I have poked and horned that we removed the horns at birth just because we have children come and pet them and get to be up close to a real cow but most kids see horns and will not get close to them but I think that horns on Dexters are the prettiest	8/5/2019 10:58 AM
43	Horned cows are bullies	8/4/2019 5:41 PM
44	Give them protection out in pasture	8/4/2019 9:07 AM
45	Horns are pretty but I am not interested in having a pasture full of them	8/4/2019 6:07 AM
46	If they are born with horns, they keep them. They help regulate temp.	8/4/2019 5:53 AM
47	Added work like dehorning or horn injuries	8/4/2019 5:47 AM

## Dexter Cattle Preferences

SurveyMonkey

48	Tradition	8/4/2019 4:26 AM
49	Ease of handling in chute, prefer dehorned	8/3/2019 11:44 AM
50	Customers possibly not liking horns	8/3/2019 10:56 AM
51	Cows are suppose to have horns.	8/3/2019 10:38 AM
52	Purchased our first Dexters 2 with horns, 2 without. When the first calves came we dehorned. We discovered that the terrible process was not necessary, as they are so docile.	8/3/2019 4:34 AM
53	Dexters are a horned breed, therefore it's important to breed horned animals.	8/2/2019 5:15 PM
54	Coyote protection	8/2/2019 4:12 PM
55	Depends on the temperment of the animal	8/2/2019 12:21 PM
56	Have children	8/2/2019 11:59 AM
57	Heritage	8/2/2019 11:04 AM
58	Oxen = yokes = horns	8/2/2019 5:49 AM
59	They are naturally that way so I believe they should stay that way.	8/1/2019 3:39 PM
60	Dehorning is easy, and I am not willing to give up other genetic traits/qualities simply because some don't want horns on the animals	8/1/2019 3:01 PM
61	"Safety" for the animal	8/1/2019 4:43 AM
62	Animal self protection	8/1/2019 4:21 AM
63	Horns help cool animals, only rule on my farm you can have testicles or horns but not both	7/31/2019 4:11 PM
64	We haven't bought our Dexters yet.	7/31/2019 1:22 PM
65	They are there for a reason. All of our goats retain their horns so would want cattle with horns	7/31/2019 9:24 AM
66	I feel like horns are traditionaly the way Dexters should be. Never had a problem with them and actually can make it easier to work the cattle.	7/31/2019 7:21 AM
67	Historical	7/31/2019 7:04 AM
68	Protection against Wisconsin predators	7/31/2019 6:32 AM
69	Traditional	7/31/2019 6:30 AM
70	Biodynamic grower, we value horns	7/30/2019 3:58 AM
71	health of the animal as well as protection against predators	7/29/2019 6:58 PM
72	horns can get stuck in fences.....	7/29/2019 2:54 PM
73	Two of my horses were gored in two weeks after running with horned cattle and no issues for over 5 years. I will keep the horns but they have become a space/separation issue here. I only have so many pastures with a stallion, bull, unbred heifers and unbred fillies...	7/29/2019 11:57 AM
74	If that is part of How they were created then it should remain	7/29/2019 3:42 AM
75	Used to have some with horns. Removed horns after those with the horns would corner others and broadside them. We dehorn any genetically horned calves at 2-3 days old now.	7/28/2019 12:19 PM
76	Cows/Bulls were meant to have horns - it defines the characteristics of the breed - Even though I am a nurse, I cringe at the thought of the removal process.	7/28/2019 7:50 AM
77	I don't mind genetically horned but must be dehorned and prefer using caustic paste	7/28/2019 7:28 AM
78	Destruction of property, injuries to other animals	7/28/2019 7:06 AM
79	we dehorn. Our bloodlines are horned except in recent years when I bought in some heifers by a polled bull to keep my bloodlines.	7/28/2019 6:11 AM
80	You have prefer horns but don't have prefer polled.	7/28/2019 5:41 AM
81	Horned cows always boss the other cattle; have had a cow lose her eye to a horned cow at the feed trough.	7/28/2019 3:54 AM
82	I have an ox	7/27/2019 8:14 PM

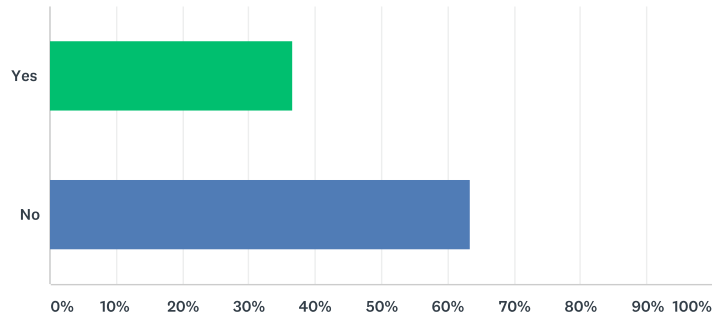
## Dexter Cattle Preferences

SurveyMonkey

83	The breed originally had horns. I don't care for the "upgraded" versions of the breed.	7/27/2019 5:41 PM
84	Sellability	7/27/2019 5:28 PM
85	It just happened the animals we picked up are polled	7/27/2019 5:15 PM
86	The benefits of horns to the well being of the cattle	7/27/2019 5:13 PM
87	Predators	7/27/2019 4:38 PM
88	Have all 3 dehorned horned and polled	7/27/2019 10:03 AM
89	Personal preference	7/27/2019 9:16 AM
90	some people get too ideological about the horn issue	7/27/2019 6:33 AM
91	Dexters have horns, period	7/27/2019 3:03 AM
92	I was indifferent, but the more I have them, the more I love them	7/26/2019 10:55 PM
93	Mine are horned but I disbud, I do not like polled they are not pure.	7/26/2019 10:54 PM
94	they are a horned breed, but we disbud for safety	7/26/2019 9:59 PM
95	Oxen	7/26/2019 7:30 PM
96	Safety of the herd from predators plus I love the looks! thanks	7/26/2019 6:59 PM
97	Keeps them safe; used for temperature control in the body; that's the way God made them!	7/26/2019 6:41 PM
98	Dexters are a horned breed.	7/26/2019 6:40 PM
99	had horrible experiences dehorning, prefer the look and tend to sell horned more easily now	7/26/2019 6:36 PM
100	Young homesteaders dont, from my experience, don't want to have them around their small children, they have safety concerns	7/26/2019 6:11 PM
101	Preservation of natural traits	7/26/2019 6:05 PM

### Q8 Do you desire to have Chondrodysplasia (dwarfism) genetics in your Dexter herd.

Answered: 309 Skipped: 7



ANSWER CHOICES	RESPONSES	
Yes	36.57%	113
No	63.43%	196
TOTAL		309

## Q9 What do you like/dislike about chondrodysplasia?

Answered: 260 Skipped: 56

#	RESPONSES	DATE
1	Indifferent!	8/24/2019 9:21 AM
2	I dont think it is natural. If they are born with it is one thing but to breed for it is wrong.	8/23/2019 7:24 AM
3	Additional health problems	8/23/2019 6:28 AM
4	Thrifty, sturdy, calm gentle temperament Arthritis other health issues	8/22/2019 11:27 PM
5	Small is better for a small hobby farm	8/22/2019 7:57 PM
6	Appearance of the animal and potential problems it can cause.	8/22/2019 2:57 PM
7	I like tiny cattle. I also like the looks of the short legs, as opposed the long leggeds.	8/22/2019 7:50 AM
8	Nothing. Just don't want to breed incorrectly and cause a death of a calf.	8/22/2019 7:14 AM
9	Concerned about long term effects of an apparent evolutionary disadvantage.	8/21/2019 8:24 PM
10	Very bad experience for people not aware of problems with breeding two carriers to each other.	8/21/2019 6:32 PM
11	Love the size and history, by hate the facts around bone and issues as they age, and the negative press impact on the breed as a whole.	8/20/2019 7:01 PM
12	It is a genetic mutation.	8/20/2019 6:09 PM
13	I love preserving the original characteristics of the breed	8/20/2019 3:14 PM
14	To small for meat	8/20/2019 2:32 PM
15	It's becoming more popular and lots of people have inquired about it	8/20/2019 1:16 PM
16	I love shorties but I have both and love them all	8/20/2019 10:58 AM
17	Don't want it ...never had any	8/20/2019 10:52 AM
18	There is nothing I like about it. I think it is a genetic flaw that should be bred away from.	8/20/2019 10:48 AM
19	The possibility of early abortions.	8/20/2019 10:31 AM
20	Small calves	8/20/2019 8:46 AM
21	Chrondo cattle are adorable	8/20/2019 7:46 AM
22	Small and easier to handle	8/20/2019 7:19 AM
23	Inefficiency	8/20/2019 7:01 AM
24	i like a mix of reg. and shortleg	8/20/2019 6:44 AM
25	They are easy to maintain and they work good for starting out in the cattle business.	8/20/2019 6:42 AM
26	Chance of crippling the animal	8/20/2019 6:31 AM
27	I like how cute the shorties are but I dont like how they tend to develop arthritis sooner than non-chrondo.	8/20/2019 6:17 AM
28	let nature take its course	8/20/2019 5:54 AM
29	Indifferent. But it's harder to sell in the south	8/20/2019 5:30 AM
30	Increase chance of problems.	8/20/2019 5:29 AM
31	Size and ease of handling	8/20/2019 5:25 AM
32	Unknown	8/20/2019 5:14 AM
33	I dislike the need to test before sale on breeding stock calves. But I LOVE my chondro cows and chondro cattle seem to have a better dress percentage of meat.	8/20/2019 5:10 AM

## Dexter Cattle Preferences

SurveyMonkey

34	I like the beefy look... I run both positive and negative for Chondro	8/20/2019 5:08 AM
35	They dont breed true	8/20/2019 5:06 AM
36	smaller and easier to handle	8/20/2019 5:01 AM
37	I feel most don't understand and are just trying to breed small to small with no discretion on outcome so I have seen several with poor confirmation and mutations.	8/20/2019 5:01 AM
38	Don't want dwarfs or to bred for smaller Dexters they are the perfect size now	8/20/2019 4:56 AM
39	It has a negative connotation in the market	8/20/2019 4:56 AM
40	I prefer the shorter , stockier Dexters. We have both.	8/20/2019 4:51 AM
41	Take it or leave it. We have 2	8/20/2019 4:41 AM
42	1. It is a genetic defect. It is a matter of opinion whether it is a desirable or an undesirable abnormality, however, in some cases it does affect the animals' well-being or longevity. In no case does it enhance health. 2. It is a cheating way to breed a phenotypically "shorter" animal with a "beefier," more compact conformation, that is genetically, probably neither short nor beefy. 3) It was abused for a couple decades by the open miniature cattle registry, and turned the concept of legitimate miniature cattle breeds, into phony "rare breeds" and faddish fools' pets became laughing stock of the cattle industry. The stigma has harmed miniature cattle breeds ever since. 4) It can lead to dystocia in herds owned by beginners.	8/19/2019 10:23 AM
43	Matter of preference. Individual choice.	8/19/2019 8:46 AM
44	Absolutely love our chondro cows. Their temperament is top notch!	8/19/2019 6:15 AM
45	fact that they don't breed true	8/18/2019 9:37 PM
46	Chance of stillborn	8/18/2019 11:49 AM
47	It is a malady.	8/18/2019 6:42 AM
48	Unknown	8/18/2019 5:39 AM
49	Just something to worry with	8/17/2019 8:04 PM
50	I personally consider the intentional perpetuation of a potentially lethal gene to be unethical. I make no judgement on those who think differently.	8/17/2019 6:38 PM
51	I'm trying to produce uniform animals. chondro gets in the way of that. Nothing against them for other people just not for me.	8/17/2019 6:08 PM
52	I just prefer the way they look	8/17/2019 5:12 PM
53	Although it seems desirable to have an even smaller cow, it doesn't seem healthy. I need to do more research before making a firm decision.	8/17/2019 4:58 PM
54	Its dexter	8/17/2019 4:57 PM
55	It is a undesirable trait by the majority or dexter breeders	8/17/2019 4:54 PM
56	High mortality in the calf crop	8/17/2019 4:53 PM
57	I don't care for the look of dwarfism or the problems associated with it	8/17/2019 11:31 AM
58	It is a genetic defect and proper sized Dexters can be produced without resorting to using a defective gene to get them. Early breeders used the defect because they were unaware what the repercussions were. Now that we know, there is no reason to use defective cattle in a breeding program.	8/17/2019 8:38 AM
59	See no point in breeding animals that are undesirable to Our target market.	8/17/2019 7:11 AM
60	Pecking order	8/17/2019 3:31 AM
61	I feel it is harder on the animals physical structure	8/16/2019 3:34 PM
62	When on selling it is difficult to be sure that your client grasps the importance of not mating chondro's together	8/16/2019 1:28 AM
63	I'm okay with having it if my target is to promote even smaller cattle. I'm an educated breeder where bull dog calf can be avoided.	8/15/2019 3:43 PM
64	I lije the smaller size	8/14/2019 10:19 PM

## Dexter Cattle Preferences

SurveyMonkey

65	Keeps herd small	8/13/2019 6:48 PM
66	Short	8/13/2019 4:22 PM
67	Mmmmm. Difficult to adequately answer in a small text box.	8/13/2019 6:31 AM
68	No advantage to it in our area	8/13/2019 1:40 AM
69	Dislike chondro because of the possibility of producing fatal offspring. I realize this is rare, but I dont see any true benefit to chondro genetics.	8/12/2019 8:46 PM
70	Short Legs and Big heads.	8/12/2019 5:46 PM
71	I just don't know enough about it and keeping bulldogs out of the equation. Plus it's easy to milk my girl that is taller.	8/12/2019 5:13 PM
72	Diversity in marketing our herd	8/12/2019 11:37 AM
73	They are harder to sell	8/12/2019 9:24 AM
74	I'm not that knowledgeable about the issues to comment	8/12/2019 8:16 AM
75	Size and temperament	8/12/2019 7:45 AM
76	My carriers have always been wonderful cattle. I've had a mix of chondro positive and negative.	8/12/2019 6:59 AM
77	It's a genetic flaw. Potential Issues with breeding issues, health issues	8/12/2019 6:24 AM
78	potential for defects	8/12/2019 6:14 AM
79	time spent on non-viable pregnancy.	8/12/2019 6:12 AM
80	temperament	8/12/2019 6:09 AM
81	More structural and functionality problems causing longevity issues	8/11/2019 10:45 PM
82	If bred correctly there is no issue. I like the short girls.	8/10/2019 5:30 PM
83	N/A	8/9/2019 5:18 PM
84	More efficient, better temperament	8/9/2019 1:43 PM
85	Considered a defect. I have read it can be lethal in other breeds.	8/9/2019 11:10 AM
86	Not sure if there's enough interest in the dwarf cattle to continue producing.	8/9/2019 7:37 AM
87	They are too short for our fountains when they are young.	8/9/2019 3:50 AM
88	Indifferent	8/9/2019 3:32 AM
89	Risks of malformation	8/8/2019 6:36 PM
90	I don't like bending over to the ground to hand milk. Don't want to deal with that additional genetic issue when breeding.	8/8/2019 5:48 PM
91	Dexters are a dwarf breed. I want them as short as they can be.	8/8/2019 12:18 PM
92	potential other health/breeding problems	8/8/2019 9:28 AM
93	It's an undesirable trait	8/8/2019 8:04 AM
94	I have one shorty cow and like her looks for beef. Little to short to milk.	8/8/2019 6:26 AM
95	Other peoples misunderstanding and fear. And unwillingness to own them. I prefer them	8/8/2019 3:32 AM
96	Not healthy for the animals.	8/8/2019 3:15 AM
97	I think it's an interesting genetic trait that should not be lost, just bred with care. Shorties are adorable!	8/8/2019 2:24 AM
98	Cuteness	8/7/2019 6:26 PM
99	I never had chondro. I don't like losing calves	8/7/2019 6:18 PM
100	Small easy to work with	8/7/2019 6:12 PM
101	Don't want to worry about messing up breeding.	8/7/2019 6:02 PM
102	Super cute.	8/7/2019 5:35 PM



## Dexter Cattle Preferences

SurveyMonkey

103	Cute!	8/7/2019 5:07 PM
104	I have no issues with chondro. I don't desire to have them in my herd but I'm not against having them. If I end up with some than fine but I don't go searching specifically for chondros. I like that they are smaller and consume less feed.	8/7/2019 1:46 PM
105	the chondro carriers in our herd are always fat, they are easy keepers. Also, they are the cutest and have the most personality	8/7/2019 12:27 PM
106	Overall dislike	8/7/2019 9:23 AM
107	Short bodies	8/6/2019 4:43 PM
108	I absolutely wouldn't own one.	8/6/2019 4:41 PM
109	chondrodysplasia should be used as a breeding tool only ...if the animal has good confirmation udder attachment and disposition why take her from your herd.	8/6/2019 2:53 PM
110	I don't dislike it per say , but it is one more thing to manage/test for.	8/6/2019 1:23 PM
111	Looks and possibilities of genetic issues	8/6/2019 12:45 PM
112	The very short look	8/6/2019 12:42 PM
113	Love their looks	8/6/2019 12:31 PM
114	Arthritis	8/6/2019 11:11 AM
115	Possible longevity concerns because of the anatomy	8/6/2019 11:06 AM
116	I feel it's a genetic disorder that shouldn't be passed on. Yes, they are cute little cows but still it's a disorder.	8/6/2019 8:47 AM
117	I do not care for the looks of a chondro dexter	8/5/2019 5:10 PM
118	I would not purposely breed an animal with defects	8/5/2019 4:54 PM
119	I like the stocky look of the carriers as well as the stocky build that appears on many of the non-carrier off-spring of the carriers.	8/5/2019 4:48 PM
120	Too short.	8/5/2019 3:15 PM
121	General appearance, and more things than I have time to type here	8/5/2019 1:34 PM
122	Too many bad variables to keep in a herd even if well managed I compare it to the stress gene in pigs.	8/5/2019 1:28 PM
123	Prefer not to have a genetic flaw such as dwarfism in a perfectly good breed	8/5/2019 12:12 PM
124	The amount of meat is less than non carriers. Also I have to adjust fences	8/5/2019 11:14 AM
125	I love the beef look.	8/5/2019 11:12 AM
126	A defect that should be eliminated	8/5/2019 11:02 AM
127	Possibility of calf loss	8/5/2019 11:01 AM
128	You stand the chance that 1 in 4 calves will be deformed	8/4/2019 5:41 PM
129	I'm actually indifferent, but I do have a preference for smaller cattle. I consider it a safety issue having small children participate in our farming.	8/4/2019 4:37 PM
130	I have Chondro heterozygous bull and a couple of hetero cows as well, and while I like the smaller size, there is a generally negative connotation about it, so I will probably choose a non-carrier as my next bull, as my primary interest in this breed is sales of offspring.	8/4/2019 7:23 AM
131	I don't like it.	8/4/2019 6:57 AM
132	Size, cute factor, my chondro girls hold conditioning in the worst situation like our recent droughts	8/4/2019 6:07 AM
133	It doesn't breed true and it can hide tall genetics.	8/4/2019 5:53 AM
134	Too short for milking, increased risk to injure udder, long term joint health	8/4/2019 5:47 AM
135	Almost disqualifies the animal in commercial value.	8/4/2019 5:22 AM
136	Udder issues, Not as saleable	8/4/2019 5:20 AM

## Dexter Cattle Preferences

SurveyMonkey

137	Worry about a large bull hurting a small cow.	8/4/2019 5:12 AM
138	Feel there is a need to preserve the characteristic	8/4/2019 4:26 AM
139	Cows that are "too short"	8/4/2019 12:26 AM
140	Just keeping it simple	8/3/2019 8:20 PM
141	Makes worse	8/3/2019 2:03 PM
142	dislike because cow and calf may die at birth	8/3/2019 12:46 PM
143	It makes no difference but I have some	8/3/2019 11:44 AM
144	Not a must but not something actively would avoid	8/3/2019 10:56 AM
145	Early onset arthritis is a concern	8/3/2019 10:38 AM
146	Mini cattle are adorable but we prefer true dexters	8/3/2019 5:19 AM
147	Bulldog calves	8/3/2019 4:34 AM
148	I like the beef to bone ratio, but more importantly, it's what differentiated Dexters from Kerrys originally, so it's important that we preserve it.	8/2/2019 5:15 PM
149	Love the shorty looks	8/2/2019 4:17 PM
150	Dying at birth or shortly after.	8/2/2019 4:12 PM
151	It's not needed and leads to problems.	8/2/2019 4:00 PM
152	I'd like to breed them as well	8/2/2019 3:50 PM
153	I'm thinking many people would feel comfortable with smaller cattle.	8/2/2019 12:59 PM
154	When I started with Dexters was not considered a desirable trait	8/2/2019 12:21 PM
155	I had a cow become crippled with arthritis.	8/2/2019 12:16 PM
156	Like the small stature	8/2/2019 11:59 AM
157	I'm alittle on the older range and in 10 years dont want to be messing with 1500 lb.	8/2/2019 11:56 AM
158	Small size pasture pets.	8/2/2019 11:45 AM
159	If you breed 2 chondros there is A CHANCE OF BIRTH DEFECTS.	8/2/2019 11:43 AM
160	I don't mind normal size breeds	8/2/2019 11:42 AM
161	Looks, cute babies for pets, higher finish rate for meat	8/2/2019 11:04 AM
162	1. Size	8/2/2019 10:56 AM
163	Don't know enough about it	8/2/2019 10:46 AM
164	Too small / personal preference	8/2/2019 10:12 AM
165	May look to get shorties in the future I like the look and size	8/2/2019 5:49 AM
166	I like the look and personality of the chondro that hasn't been bred to an extremely small size.	8/2/2019 3:47 AM
167	It is a lethal gene and I don't want it in my herd....	8/1/2019 11:18 PM
168	new cattle owners prefer the smaller animals	8/1/2019 7:09 PM
169	If they have it I am still going to let them breed. Guess I can say I am indifferent to whether they have it. Again, I want to keep them the way they come into this world.	8/1/2019 3:39 PM
170	Personally I do not like the lack of consistency in their calves.	8/1/2019 3:01 PM
171	Size	8/1/2019 4:45 AM
172	Unnatural to select for a genetic defect. Earlier arthritis potential	8/1/2019 4:43 AM
173	Calmer, eat less, I like the look of the "shorties"	8/1/2019 4:21 AM
174	Quantity of Quality meat per animal.	7/31/2019 9:25 PM
175	Return on investment	7/31/2019 8:20 PM

## Dexter Cattle Preferences

SurveyMonkey

176	Chondro sells for more in my area, and I only have beef steers. No need for them.	7/31/2019 7:01 PM
177	Want a bigger cow	7/31/2019 5:55 PM
178	Prefer regular size for meat and grass control.	7/31/2019 4:30 PM
179	I'm indifferent to chondro. It's just that none of ours are carriers.	7/31/2019 3:53 PM
180	They don't look natural to me.	7/31/2019 1:22 PM
181	I consider chondrodysplasia to be a degradation to the breed, and disagree with preserving it, and would rather breed for the favorable chondro characteristics minus the chondro itself.	7/31/2019 1:15 PM
182	Dislike dwarfism. Hi	7/31/2019 1:01 PM
183	Better meat to bone ratio. I don't need to feed leg bones etc.	7/31/2019 12:26 PM
184	Temperament	7/31/2019 11:47 AM
185	Don't know much about it	7/31/2019 11:29 AM
186	Bulldog	7/31/2019 10:43 AM
187	Personal preference	7/31/2019 8:28 AM
188	They're cute man!	7/31/2019 8:28 AM
189	Prefer regular size	7/31/2019 8:10 AM
190	Looks	7/31/2019 8:05 AM
191	Unsure	7/31/2019 8:03 AM
192	While the calves are cute I raise my calves for beef and to make a profit not for cute pets	7/31/2019 7:17 AM
193	Like a similar herd	7/31/2019 7:04 AM
194	It's a skeletal deformity that does not benefit the individual long term. Early arthritis and breeding risks for bulldog calves.	7/31/2019 6:32 AM
195	It's a yes and no thing. I do like the smallness of the cattle with chondro but I'm not sure how I feel about continuing that genetic issue.	7/31/2019 6:30 AM
196	Genetic disorders shouldn't be allowed	7/31/2019 6:19 AM
197	Don't want to promote it	7/31/2019 6:09 AM
198	I like the smaller beefy size, but requires more station who they are bred to.	7/31/2019 6:01 AM
199	Just something else to have to test for	7/30/2019 6:14 PM
200	I like the smaller more compactness of chondro	7/30/2019 1:47 PM
201	It is a genetic defect and to be bred out of a herd.	7/30/2019 9:40 AM
202	Fast finish, size plus doability. Turn off larger steers from smaller cows. Cheaper to feed	7/30/2019 4:38 AM
203	No opinion	7/30/2019 3:58 AM
204	Feed efficiency	7/30/2019 2:49 AM
205	It is historically part of the breed and would be a shame to breed it out.	7/29/2019 6:58 PM
206	Fear a bull dog calf.	7/29/2019 2:54 PM
207	We own a mixed herd, with a non chondro bull. We like the stocky appearance of carriers, but don't have a preference either way as long as people breed responsibly	7/29/2019 12:48 PM
208	I love the look, the personality and the ease of keeping them. They are more mellow and better on feed (5yrs experience). They command interest from non-Dexter folks. It's the Dexter "folks" that are ruining the chondro perception inside the breed. The rest of the world loves them.	7/29/2019 11:57 AM
209	Risk of birth defects	7/28/2019 1:16 PM
210	We don't dislike them. We had chondro positive stock in the past. Any non carriers born out of them were lanky (IDK, could have just been the lines we had) We are trying to breed for type consistency, we found that it was difficult to do with the chondros (the ones we had)as they only bred true when they threw chondro calves.	7/28/2019 12:19 PM

## Dexter Cattle Preferences

SurveyMonkey

211	Small size	7/28/2019 10:56 AM
212	While I think they are cute, I prefer a larger framed individual for larger cuts of meat. Also, I do not like to have to genetically test each individual that has a chondro carrying parent. This just adds to the cost of production.	7/28/2019 8:37 AM
213	It is a genetic defect. Yes it is manageable but still a defect. If we can breed true short cattle that meet the criteria in my mind it is better to do so.	7/28/2019 8:31 AM
214	It's not that I dislike Chondro - in fact I think its adorable and my daughter has Chondro. I am focusing on another avenue of the breed. 1. A2/A2 and 2. Legacy blue blood.	7/28/2019 7:50 AM
215	It is apart of Dexter history that should be bred responsibly but never bred out completely.	7/28/2019 7:28 AM
216	My chondro cows seem to be even more laid back and sweeter than my non-chondros.	7/28/2019 7:06 AM
217	Have always had long legged. Harron and woodmagic bloodlines.	7/28/2019 6:11 AM
218	Novelty and feed efficiency	7/28/2019 5:41 AM
219	I sell mostly pets and my customers almost always pick the little short-legged calves first!	7/28/2019 3:54 AM
220	The teats are so low to the ground it's difficult to milk	7/27/2019 8:14 PM
221	I like the miniture factor	7/27/2019 6:16 PM
222	Small size.	7/27/2019 6:15 PM
223	I do not own any chondro carriers but I like the short stock build of carriers.	7/27/2019 5:41 PM
224	Unique look	7/27/2019 5:40 PM
225	Not sure	7/27/2019 5:28 PM
226	Like- Build, Temperament, Size Dislike - udder conformation very important for longevity, lower leg joint issues in a certain percentage of carriers.	7/27/2019 5:23 PM
227	I like the more compact look of then and they are unique.	7/27/2019 5:15 PM
228	Temperament, looks , and they are the reason we are able to chat up folks about our cattle . They are perfect size !	7/27/2019 5:13 PM
229	The look, ease of handling & mainly it's what the breed was founded on.	7/27/2019 4:38 PM
230	Slower growth	7/27/2019 4:19 PM
231	I think you can breed short by selection and you have 1 less thing to deal with	7/27/2019 1:32 PM
232	Gambling	7/27/2019 10:03 AM
233	None. I do not have a preference, but prefer larger for meat	7/27/2019 9:32 AM
234	Not interested in chancing a bulldog calf	7/27/2019 9:16 AM
235	Only have one, but she seems to maintain body condition better than most of the others.	7/27/2019 9:09 AM
236	Dexter cattle are a dwarf breed. The traits that make a Dexter a unique cattle breed All flow from the dwarf genetics. When you get only two generations from dwarf you begin to drift toward Kerry type	7/27/2019 6:58 AM
237	The danger might be overrated, but I am concerned about structural integrity and free movement, and I doubt if chondro animals will have that?	7/27/2019 6:33 AM
238	They are cute, just not for me. I have one that is out of a cow that I bought while she was pregnant. I just don't see him being a herd sire and he's so small - he's not going to make a whole lot of meat. LOL	7/27/2019 6:07 AM
239	I am actually indifferent - I currently have a chondro bull and have had chondro cows	7/27/2019 5:50 AM
240	I adore them{:> They have great personalities, are hardy, intelligent and have lovely deep voices{:>	7/27/2019 3:49 AM
241	Genetic defect!	7/27/2019 3:29 AM
242	Part of Dexter heritage. I have Chondro carriers in my herd	7/27/2019 3:28 AM
243	I have Colorado Dexters exclusively. So none in genotype	7/27/2019 3:03 AM

## Dexter Cattle Preferences

SurveyMonkey

244	Size, maintenance requirements, appearance	7/26/2019 10:55 PM
245	Not good for the long term health of the breed.	7/26/2019 10:54 PM
246	I am ethically opposed to intentionally perpetuating a potentially lethal mutation.	7/26/2019 9:59 PM
247	Original dexters	7/26/2019 9:10 PM
248	Some of our favorite cows are Chondro-carriers.	7/26/2019 7:04 PM
249	Potential issues with it in breeding two chondro carriers.	7/26/2019 6:59 PM
250	We love the compact size!	7/26/2019 6:41 PM
251	Don't dislike it as it is a key feature of Dexters. Problem is that small animals get low prices.	7/26/2019 6:40 PM
252	#8 is a tough question - we don't desire it but don't avoid it either. We loved our short legged cow. The major drawback is the potential for bulldog/aborted calves. A bull we bought was listed incorrectly within ADCA as nonchondro, he bred our chondro positive cow and it was not a fun experience. We contacted the registry (their error) as well as the lab that did the testing and it has been corrected, but now we require copies of all results, not just the registry showing status. Our chondo girl is super docile and a great milk producer, it is harder to milk her from the ground.	7/26/2019 6:36 PM
253	Love their hardiness & great dispositions	7/26/2019 6:18 PM
254	I've found with the lines I have encountered, for the most part, bag issues, hoof issues and joint issues that I'd rather not deal with	7/26/2019 6:11 PM
255	They are small and cute	7/26/2019 6:05 PM
256	Nothing	7/26/2019 6:01 PM
257	After breeding short legged to short legged for years with no trouble I had 4 bulldog calves from 3 females in less than one year. It carries huge risk of damaging the cow, it is a huge waste of life and is avoidable. I do know that it is avoidable by breeding long to short, but often new people to breed do not find this out till it is too late, so I resolved to have no chondro genes in my herd but to try to breed non chondro dexters of the traditional show size. I have a herd of cows average height around 38 inches with no chondro.	7/26/2019 5:59 PM
258	Novelty	7/26/2019 4:43 PM
259	Friendly lazy attitude and feed conversion	7/26/2019 4:34 PM
260	I don't mind chondrodysplasia but have bad experiences with bags getting torn up	7/26/2019 4:30 PM

## Q10 Have you considered or developed a marketing plan on how and where you will sell your surplus cattle and breeding stock? If so who is your main market source?

Answered: 270 Skipped: 46

#	RESPONSES	DATE
1	N/A	8/24/2019 9:21 AM
2	No, just wanting pet	8/23/2019 6:28 AM
3	Beef	8/22/2019 11:27 PM
4	Other interested breeders/owners. Or.... my freezer	8/22/2019 7:57 PM
5	We're just starting out and working on developing a marketing plan for the meat we will have in 2-3 years.	8/22/2019 2:57 PM
6	No - we are not big enough yet.	8/22/2019 7:14 AM
7	Not currently. Current thoughts are to keep small for family and friends until we are comfortable with the process.	8/21/2019 8:24 PM
8	Online sale in the fall	8/21/2019 6:32 PM
9	Other hobbyists, small homesteads!	8/20/2019 7:01 PM
10	Just want one cow to breed and milk for my own consumption and cheesemaking.	8/20/2019 6:09 PM
11	Private buyers	8/20/2019 3:14 PM
12	Advertise and friends	8/20/2019 2:32 PM
13	not yet will have to explore markets soon as over stocked	8/20/2019 2:30 PM
14	No	8/20/2019 1:16 PM
15	I mostly sell to people in our area but have reached buyers through Facebook	8/20/2019 10:58 AM
16	Beef	8/20/2019 10:52 AM
17	Starting to worry about this issue. Would be interested in promoting our product more. I don't think angus is better meat. I do believe it is promoted very well. Very interested in this issue.	8/20/2019 10:48 AM
18	No	8/20/2019 10:31 AM
19	Area farmers, internet	8/20/2019 8:46 AM
20	Homestead and youth for 4H	8/20/2019 7:46 AM
21	Not yet	8/20/2019 7:19 AM
22	local customers that want grass-fed humanely raised beef	8/20/2019 6:44 AM
23	No I have not	8/20/2019 6:42 AM
24	No	8/20/2019 6:31 AM
25	Craigslist, mewe or beef them.	8/20/2019 6:17 AM
26	Try to sell to individuals.	8/20/2019 5:54 AM
27	No	8/20/2019 5:30 AM
28	No	8/20/2019 5:29 AM
29	Have not considered yet	8/20/2019 5:14 AM
30	Farmers Markets. I do worry about the slowness of their sales..... I would much rather sell as breeding than as meat.	8/20/2019 5:10 AM

## Dexter Cattle Preferences

SurveyMonkey

31	I sell meat and breeding stock	8/20/2019 5:08 AM
32	No dont have any at this time.im selling cows now ar rock bottom prices	8/20/2019 5:06 AM
33	yes - unsure	8/20/2019 5:01 AM
34	Planning on being able to introduce my small cattle to the local people as a good way to grow your own food but we also have a very good exotic sale a few times a year that is only a couple hour dive away so I have that as a market as well	8/20/2019 5:01 AM
35	At this time I plan on selling grass fed beef	8/20/2019 4:56 AM
36	Excess is beef	8/20/2019 4:56 AM
37	Dexters are not as popular Ms as they are in other states. We are only 1 year into our Dexter farm with a small herd of 11.	8/20/2019 4:51 AM
38	Online	8/20/2019 4:41 AM
39	Cattle are bred for beef. Good cattle make better beef.	8/19/2019 10:23 AM
40	Not yet. Sell direct to others as often as possible. Only use market when no other choice.	8/19/2019 8:46 AM
41	Yes, cattle shows.	8/19/2019 6:15 AM
42	yes, new owners and established breeders	8/18/2019 9:37 PM
43	Used to have ability on Facebook, not anymore	8/18/2019 11:49 AM
44	Yes. Social media and paper advertising.	8/18/2019 6:42 AM
45	Yes Farmshops	8/18/2019 5:39 AM
46	Individuals!!	8/18/2019 3:41 AM
47	Haven't found good market source	8/17/2019 8:04 PM
48	We have a list of reliable loyal meat customers who buy by the side. We occasional sell stud-stock but not a reliable outlet.	8/17/2019 6:38 PM
49	My prime stock go to a grower who finishes and sells boxed beef direct to customers. My excess and culled breeding females usually go to the local abattoir but the recently rejected some for being too small to process. Not sure what I'll do now.	8/17/2019 6:08 PM
50	No	8/17/2019 5:12 PM
51	Not yet.	8/17/2019 4:58 PM
52	I haven't gotten that far. 10 cows now and none ready to process.	8/17/2019 4:57 PM
53	Friends and neighbors wanting beef. Already have several people on a waiting list and I don't have any available yet.	8/17/2019 4:54 PM
54	Meat and seed stock	8/17/2019 4:53 PM
55	advertising on internet sale sites	8/17/2019 11:31 AM
56	We are trying as we go. We have a small herd so don't produce a lot and most go to breeding stock. Those that don't go to the butcher.	8/17/2019 8:38 AM
57	Not yet. We may never need to sell more than 2-3 head per year	8/17/2019 7:11 AM
58	Other farms Meat market	8/17/2019 4:23 AM
59	Direct to customer wholesale	8/17/2019 3:31 AM
60	Somewhat, On many of the dexter sites and a web page	8/16/2019 3:34 PM
61	Craig's list	8/16/2019 9:23 AM
62	At present have no trouble selling quality animals in private sales and steers for on growing or as sides.	8/16/2019 1:28 AM
63	Most of my live Dexters are sold on Craigslist. Most my beef is sold on Facebook.	8/15/2019 3:43 PM
64	Personal contact, social media	8/13/2019 6:48 PM
65	No	8/13/2019 4:22 PM

## Dexter Cattle Preferences

SurveyMonkey

66	I don't own any now, so I have not yet planned for it. However, it is an important topic to consider.	8/13/2019 6:31 AM
67	Not yet	8/13/2019 1:40 AM
68	No.	8/12/2019 8:46 PM
69	Local buyers.	8/12/2019 5:46 PM
70	No	8/12/2019 5:13 PM
71	For us all bull calves are castrated and any surplus heifers we have that don't meet our breeding expectations and kept to the side and never bred we then butcher them at 24 months.	8/12/2019 11:37 AM
72	We are just now exploring selling our first calf. Still learning.	8/12/2019 11:32 AM
73	Friends and neighbors	8/12/2019 8:16 AM
74	Yes. We sell steers at Joplin Livestock Auction. Cows/heifers to breeders and people interested in starting their own dexter herd.	8/12/2019 7:45 AM
75	N/A at this point in time.	8/12/2019 6:59 AM
76	Word of mouth meat sales	8/12/2019 6:24 AM
77	I have a small herd and have no trouble selling beef by word of mouth	8/12/2019 6:14 AM
78	no.	8/12/2019 6:12 AM
79	yes	8/12/2019 6:09 AM
80	Yes. Private meat sales.	8/11/2019 10:45 PM
81	No, I have not.	8/10/2019 5:30 PM
82	Not yet	8/9/2019 5:18 PM
83	Yes. Word of mouth	8/9/2019 1:43 PM
84	Just starting off with a 7 head small herd. We are considering a marketing plan.	8/9/2019 11:10 AM
85	Continue needing additional marketing information using today's resources.	8/9/2019 7:37 AM
86	Active in farm to market groups locally and word of mouth/repeat customers.	8/9/2019 3:50 AM
87	Other dexter breeders. Likely will use Facebook to market	8/9/2019 3:32 AM
88	Yes. Those looking to start new homestead herd.	8/8/2019 6:36 PM
89	Breeding stock to locals interested in Dexters, meat through networking and advertising.	8/8/2019 5:48 PM
90	friends	8/8/2019 12:18 PM
91	Small farms near me	8/8/2019 10:44 AM
92	no - building a herd, then forced to sell due to unexpected move - preparing to re-launch and researching marketing options	8/8/2019 9:28 AM
93	Grass fed beef direct to customer	8/8/2019 8:04 AM
94	Main market has been homesteading, back yard milk cow. Starting to do both beef & milk, depending on cow.	8/8/2019 6:26 AM
95	I find marketing frustrating. And Facebook is hard on the average breeder and very self-serving for those who have snow cattle	8/8/2019 3:32 AM
96	No	8/8/2019 3:15 AM
97	Mostly friends and family for beef right now. But we hope to sell more breeding stock in future. The market is tough-ish for traditional horned animals.	8/8/2019 2:24 AM
98	On line ads.	8/8/2019 12:10 AM
99	On farm beef sales, classified sales (general/pdca/livestock conservancy)	8/7/2019 6:29 PM
100	When I had Dexter's I sold mostly to other hobby farmers, and usually sold the male calves at 3-4 months, heifers at 6-9 months	8/7/2019 6:18 PM
101	No	8/7/2019 6:12 PM



## Dexter Cattle Preferences

SurveyMonkey

102	Facebook page	8/7/2019 5:55 PM
103	Beef sales	8/7/2019 5:35 PM
104	Not yet	8/7/2019 5:07 PM
105	Right now we raise steers and sell as whole or halves to people for meat. We just got into dexters last year so don't have any breeding stock to sell. I do seek out registered stock with very good conformation so I have better quality stock for selling or use in my herd.	8/7/2019 1:46 PM
106	We direct market our grass-fed Dexter beef. At this time all our surplus cattle go to meeting our farm beef demand.	8/7/2019 12:27 PM
107	Considered but unsure which way to take	8/7/2019 9:23 AM
108	Not to that point yet, but I already know our main market source will be direct sell of meat. We will never have more than a 3-4 a year to sell.	8/6/2019 1:23 PM
109	Our excess calves will be sold for custom processing to friends, neighbors, and local customers	8/6/2019 12:45 PM
110	No but have thought on it. Intend to sell quarters and halves.	8/6/2019 12:42 PM
111	Yes.	8/6/2019 11:11 AM
112	I only have four so I rise them for beef for ourselves, relatives, and friends.	8/6/2019 8:47 AM
113	Direct sell to health-conscious individuals interested in grass-fed organic beef.	8/6/2019 4:37 AM
114	Naturally raised Beef sales is our main market source	8/5/2019 5:10 PM
115	Working on that. Looking to sell meat on the hoof. Transport to slaughter and customer can pick up from them	8/5/2019 4:54 PM
116	Haven't needed to as yet ... the local demand for our Dexter Beef is exceeding our production.	8/5/2019 4:48 PM
117	No.	8/5/2019 3:15 PM
118	Not planning on selling, milking my cow and butchering the calves for beef for us.	8/5/2019 1:34 PM
119	Exotic sales, direct to buyer, direct to consumer	8/5/2019 1:28 PM
120	With the market dead for breeding stock. I have developed for a dexter meat market	8/5/2019 11:14 AM
121	Advertise Craigs list and Dexter sites as well as Missouri yearly show and auction.	8/5/2019 11:12 AM
122	Yes	8/5/2019 11:02 AM
123	Unknown at this time	8/5/2019 11:01 AM
124	Our marketing plan is to sell Replacement animals and if we r unable to do that we will sell beef to supplement costs	8/5/2019 10:58 AM
125	Most of are cattle are sold for meat for their excellent carcasses. Bred cows are sold on a regional sale. We only offer our best for breeding stock. There are too many poor quality animals for sale out there that kill the market. Top cows bring \$1500 to\$2000 and the crap are offered for \$500. Hurts the sales of good cattle.	8/4/2019 5:41 PM
126	No	8/4/2019 4:37 PM
127	Just got back into them have a small herd waiting to see what I get	8/4/2019 9:07 AM
128	Facebook	8/4/2019 7:23 AM
129	Yes, direct marketing	8/4/2019 6:57 AM
130	Right now, people are coming to us. We were not prepared to sell but sold a few to good homes	8/4/2019 6:07 AM
131	Homesteaders	8/4/2019 5:53 AM
132	Main source is same or nearby region breeders, beef to local non farming families	8/4/2019 5:47 AM
133	Sell halves, or whole processed beef.	8/4/2019 5:22 AM
134	Been in it for 14 years... but not an official one no	8/4/2019 5:20 AM
135	I use to sell through social media and Craigslist, but have reduced my herd to the point where I just have repeat customers.	8/4/2019 5:12 AM

## Dexter Cattle Preferences

SurveyMonkey

136	Mainly looking to market localized milk products, cheese, butter and have some ongoing research into ice cream. Beef as a supplemental byproduct.	8/4/2019 4:26 AM
137	We sell some breeding stock and have been building a clientele to sell beef as well	8/4/2019 12:26 AM
138	Na	8/3/2019 8:20 PM
139	Yes. Local market	8/3/2019 2:03 PM
140	no, tried to sell on internet for months no luck so far	8/3/2019 12:46 PM
141	Working on that, really think beef is maybe a little better than selling breeding stock	8/3/2019 11:44 AM
142	Not yet but interested in any info	8/3/2019 10:56 AM
143	Beef	8/3/2019 10:38 AM
144	We have not yet	8/3/2019 5:19 AM
145	no	8/3/2019 4:34 AM
146	No plan, however we have traditionally had a wait list for beef. We were using FB for sales but that is no longer an option	8/2/2019 5:15 PM
147	Need to. Not yet marketing.	8/2/2019 4:17 PM
148	No. But we have used Kaufman meat locker and we have gone to the cattle auction in Corsicana. These are good options if we can't sell.	8/2/2019 4:12 PM
149	No	8/2/2019 4:00 PM
150	Still learning	8/2/2019 3:50 PM
151	We live in Ithaca NY and would love to offer them to local homesteaders.	8/2/2019 12:59 PM
152	Yes - have a client list locally	8/2/2019 12:31 PM
153	Have and now retiring. For me it was Craigs list.	8/2/2019 12:21 PM
154	Private sales.	8/2/2019 12:16 PM
155	Facebook/craigslist	8/2/2019 11:59 AM
156	I do not	8/2/2019 11:56 AM
157	No	8/2/2019 11:45 AM
158	always waiting list for calves.	8/2/2019 11:43 AM
159	Direct Market for customers who like Grass Fed Beef	8/2/2019 11:42 AM
160	Meat	8/2/2019 11:04 AM
161	Meat. Can not raise enough Dexter Beef. Breeding stock, on line.	8/2/2019 10:56 AM
162	I have not	8/2/2019 10:46 AM
163	No. Self sustainability only	8/2/2019 10:12 AM
164	No	8/2/2019 5:49 AM
165	We sell beef and breeding stock right off of the farm. Lots of buyers contact us before we even advertise. Beef sales developed by giving lots of samples in the beginning. Social media has been a great tool for advertising. Local farmers markets are always looking for vendors with beef for sale.	8/2/2019 3:47 AM
166	Yes, I advertise here on FB, but will now go to MEEWEE for advertising....	8/1/2019 11:18 PM
167	sale yards and online	8/1/2019 7:09 PM
168	local friends, family, local swap pages and Craig's list	8/1/2019 3:39 PM
169	Sales of beef, and other small homestead families who want quality beef and rich milk.	8/1/2019 3:01 PM
170	Beef & breeding stock.	8/1/2019 11:17 AM
171	Friends and family	8/1/2019 8:45 AM
172	No	8/1/2019 4:45 AM

## Dexter Cattle Preferences

SurveyMonkey

173	Craigslist (animals), friends (occasional beef/milk), word of mouth/networking for animal sales.	8/1/2019 4:43 AM
174	Not yet	8/1/2019 4:21 AM
175	No	7/31/2019 9:25 PM
176	Meat buyers	7/31/2019 8:20 PM
177	Word-of-mouth for half or quarter steers;s mall operation	7/31/2019 7:01 PM
178	Internet Friends and family	7/31/2019 5:55 PM
179	I have not.	7/31/2019 4:30 PM
180	I don't have surplus , waiting list for beef and breeding stock	7/31/2019 4:11 PM
181	Not yet. We've only sold two calves. One at the local cattle sale as a steer. He brought more per pound than comparably aged angus calves. I sold one bull clad this year without registration for breeding stock for a homesteader.	7/31/2019 3:53 PM
182	Not yet.	7/31/2019 1:22 PM
183	Family, Church friends, close friends, neighbors.	7/31/2019 1:15 PM
184	Hi quality breeding stock.	7/31/2019 1:01 PM
185	Butcher and sell meat	7/31/2019 12:26 PM
186	No, personal use for meat.	7/31/2019 11:47 AM
187	Not yet	7/31/2019 11:29 AM
188	Beef. Breeder. Family milk cow. Oxen.	7/31/2019 10:43 AM
189	Small homesteaders like us	7/31/2019 9:24 AM
190	I have considered it, but am just beginning. I would like to breed dexters, but am concerned about how and where I would sell surplus cattle. My concern is, I don't know if people will understand or do the research to know how valuable Dexter cattle are. I would like to market to families with a small amount of land that want to grow their own food.	7/31/2019 8:43 AM
191	Locally it's for small household meat production. Selling locally raised beef to one and 1 person households who don't want to buy a large amount of beef such as a full sized steer.	7/31/2019 8:28 AM
192	I have not considered	7/31/2019 8:28 AM
193	Sell bull calves to pay taxes and meat for the homestead	7/31/2019 8:10 AM
194	No	7/31/2019 8:05 AM
195	None	7/31/2019 8:03 AM
196	Currently a work in progress. We sell our beef to private parties who want to know where their food is coming from and what is in it. All grass fed/finished. Selling breeding stock locally to some folks who are starting their own small farm. Otherwise haven't had too much success selling breeding stock.	7/31/2019 7:21 AM
197	Yes direct to consumer	7/31/2019 7:17 AM
198	Somewhat	7/31/2019 7:04 AM
199	Word of mouth, family, friends. We have a small honestead	7/31/2019 6:32 AM
200	Not yet.	7/31/2019 6:30 AM
201	No	7/31/2019 6:11 AM
202	Word of mouth	7/31/2019 6:09 AM
203	Sell Breeding Stock, Sell packaged USDA meat. Regular customers	7/31/2019 6:01 AM
204	We've been trying but it seems there isn't much middle ground with Dexters. You either have top of the line expensive Dexters or you just keep a couple for personal use. Can't give them away.	7/30/2019 6:14 PM
205	Trying to build my herd up as my girls are getting older	7/30/2019 4:39 PM
206	I have not.	7/30/2019 1:47 PM

## Dexter Cattle Preferences

SurveyMonkey

207	Organic, grass-fed heritage beef sold to upscale customers via word-of-mouth and selected internet marketing.	7/30/2019 9:40 AM
208	No.	7/30/2019 4:38 AM
209	Not yet	7/30/2019 3:58 AM
210	Not yet	7/30/2019 2:49 AM
211	We mostly sell beef as well as some trained milk cows for small acreage family farms.	7/29/2019 6:58 PM
212	Good question; I have two young cows for sale and there seems to be NO interest. Nice registered cows may end up in freezer.	7/29/2019 2:54 PM
213	We sell whole cattle for beef, so we can do a clean, on site kill (kindness matters). The really nice ones we don't beef we sell as breeding stock. We use a farm website, Facebook (well, we did use FB) and Craigslist to sell. Most traffic from FB and Craigslist.	7/29/2019 11:57 AM
214	Not yet. Right now our focus is to increase the numbers	7/29/2019 3:42 AM
215	Sell privately for meat	7/28/2019 1:16 PM
216	Yes. Website and referral sales	7/28/2019 10:56 AM
217	Yes. Word of mouth, Craigslist, online advertising	7/28/2019 8:37 AM
218	Beef to family & friends. Our first two went so fast not everyone who wanted got some. This year we have 2 & they are completely sold!	7/28/2019 8:31 AM
219	I have used craigs list, local advertisement, Facebook and a local stock sale company. I primarily sell steers locally for butcher. I recently sold a few cow/calf pairs to a new interest in the breed through the facebook page.	7/28/2019 7:50 AM
220	We bought at the high, 2015. Since then we've seen a marked down turn. However, more and more people are looking for healthy, clean meat that comes from happy cattle. We sell our surplus vacuum sealed.	7/28/2019 7:28 AM
221	Beef market, selling packages (25 & 50 lb) to the average consumer.	7/28/2019 7:06 AM
222	Beef	7/28/2019 6:41 AM
223	We cross out to a limousin, saler or shorthorn and sell cross calves at local market. Pure breeding by order or to replace cows only. Heifers always calve first to a dexter bull.	7/28/2019 6:11 AM
224	sell meat to coworkers. So far I don't sell breeding stock. Not sure I ever will.	7/28/2019 5:41 AM
225	Freezer or mini cattle for ag exemption (tax advantage).	7/28/2019 3:54 AM
226	I will see what the demand in my area is. If someone is looking for a family milk cow and I have a nice heifer, she will sell for that purpose. If someone is looking for an ox project I will start training a bull calf at birth. If someone is looking for beef, a calf will be raised for beef. I am very flexible.	7/27/2019 8:14 PM
227	not yet only have three, a cow, bull, steer.	7/27/2019 6:16 PM
228	Not yet. Likely auctions, that is why I dont pay the premium for registered as it doesn't mean anything at market.	7/27/2019 6:15 PM
229	Beef and craigslist for live sales.	7/27/2019 5:41 PM
230	Dexter enthusiast	7/27/2019 5:40 PM
231	Steers for family first, then friends. Heifers so far through Facebook and Craigslist.	7/27/2019 5:28 PM
232	Repeat customers & referrals from past customers.	7/27/2019 5:23 PM
233	No, just started but we will be butchering for ourselves and selling excess to coworkers and friends	7/27/2019 5:15 PM
234	Small homesteads and other people interested in preserving this wonderful breed .	7/27/2019 5:13 PM
235	Local beef customers.	7/27/2019 4:38 PM
236	These are a hard breed to sell for breeding stock but up till now I raised for a beef business so it wasn't a problem. Now that I need to sell I can't give them away. But that could be the area I live in	7/27/2019 1:32 PM
237	We are struggling with selling, especially since Facebook jas tightened their restrictions.	7/27/2019 1:02 PM
238	Main source beef	7/27/2019 10:03 AM

Dexter Cattle Preferences

SurveyMonkey

239	Local and butcher.	7/27/2019 9:32 AM
240	Still relatively new to breeding cattle, but hoping to target locally grown beef market.	7/27/2019 9:09 AM
241	Varies	7/27/2019 6:58 AM
242	no, but I think homesteaders will appreciate the training i put into my animals to make them safer for their kids. Plus I only have breeding animals that are okay for kids to work with.	7/27/2019 6:33 AM
243	Apparently not as well as I expected. A few years ago I was able to sell for good money and I bought a few animals at the higher price as well. Now the market seems much lower and I'm not able to sell at the price I was expecting. A few years ago my cows and heifers would have been worth twice what the market price for breeding stock is now. I'm holding on, but not holding my breath. I'm not ready to slaughter them yet.	7/27/2019 6:07 AM
244	Yes Facebook meat marketing	7/27/2019 5:50 AM
245	Craigslist has been a huge help, word of mouth is also great and we market locally.	7/27/2019 3:49 AM
246	We have a website	7/27/2019 3:28 AM
247	Homestead sites	7/27/2019 3:22 AM
248	Yes. Other breeders and those newer-to Dexters in hopes of continuing Colorado lineages / hand tame animals. I also sell limited quantities of grass fed beef locally	7/27/2019 3:03 AM
249	Beef	7/26/2019 10:55 PM
250	Europe. I export most of my youngstock from the UK.	7/26/2019 10:54 PM
251	We supply a dozen loyal meat customers, including family, friends and general public. Our butcher will buy any we have in excess to customer requirements	7/26/2019 9:59 PM
252	Word of mouth	7/26/2019 9:10 PM
253	Not yet	7/26/2019 7:30 PM
254	Yes, we have a marketing plan. We sell most our of cattle as grass finished beef, and some as registered breeding stock.	7/26/2019 7:04 PM
255	Craigslist, local online for sale site and Facebook (very carefully), word of mouth.	7/26/2019 6:59 PM
256	direct to consumer meat sales	7/26/2019 6:45 PM
257	Considering a co-op with the locals; asking restaurants in the local area about what they prefer in beef; looking into FFA and 4H chapters in my local area.	7/26/2019 6:41 PM
258	Breeding cattle are sold to other breeders, others are killed for meat	7/26/2019 6:40 PM
259	no marketing plan, we're small, keeping the herd to 6-8 animals. We sell mostly by word of mouth, on Craigslist and also on the Dexter Facebook sites.	7/26/2019 6:36 PM
260	Not yet	7/26/2019 6:18 PM
261	Internet and word of mouth	7/26/2019 6:15 PM
262	Yes, website and Craigslist	7/26/2019 6:11 PM
263	Other Dexter breeders and beef markets as necessary.	7/26/2019 6:05 PM
264	No	7/26/2019 6:05 PM
265	Local	7/26/2019 6:01 PM
266	I sell some breeding cattle most years, and can sell any beef I produce. Some beef to private buyers built up over many years, and some to top class restaurants for 50% above average slaughter price for beef nationally.	7/26/2019 5:59 PM
267	Meat sold to work friends	7/26/2019 4:43 PM
268	Not really.	7/26/2019 4:34 PM
269	No	7/26/2019 4:32 PM
270	No but need to soon	7/26/2019 4:30 PM